

# In The Know

PRODUCTS, PROMOTIONS, EVENTS



## L'Oréal Women of Worth!

Congratulations to the amazing 2011 Women of Worth honorees. These incredible women were honored at an awards dinner to celebrate their many achievements. Visit [womenofworth.com](http://womenofworth.com) to learn more—Because We're All Worth It!



## Sharon Richter

Sharon Richter is a Registered Dietitian with an established private nutrition practice in New York City. To assist her clients in achieving a healthier lifestyle, she created The Richter Reco, her personal stamp of approval on all things health and nutrition related.

Find out more at [therichterreco.com](http://therichterreco.com)



Life Better Served.™

## Hormel®

HARDEST WORKING WOMEN CONTEST

Enter the Hardest Working Women Contest and you could win a trip to NYC for a makeover with *O, The Oprah Magazine* and star in a Hormel® Compleats® Meals ad.

[HardestWorkingWomen.com](http://HardestWorkingWomen.com)

NO PURCHASE NECESSARY. The Hardest Working Women Contest has two Phases. Phase I submissions and public voting runs 2/7/12 at 12:00 PM ET to 3/7/12 at 11:59:59 PM ET. Phase II submissions and public voting runs 4/2/12 at 12:00 PM ET to 5/2/12 at 11:59:59 PM ET. Non-winning entries from Phase I carry over to Phase II. Open to legal residents of 50 US/D.C. 18 years or older. Official Rules at [www.hardestworkingwomen.com](http://www.hardestworkingwomen.com). Void in PR and where prohibited. Sponsor: Hormel Foods Sales, LLC, 1 Hormel Place, Austin, MN 55912.



## O DevOtees

WHERE YOUR OPINION COUNTS

We want to know what you think—about everything! When you become a DevOtee, we'll survey you from time to time, and in exchange, you'll get to win fantastic prizes and sample products before they even hit the market.

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